

PRESS INFORMATION

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Watch TV wirelessly with Panasonic SAT>IP Server and Client

The current software update now also provides the ASW754 series with SAT>IP server function



Hamburg, November 2014 – From now on, the complicated wiring of several television sets will be a thing of the past. As the first manufacturer, Panasonic is equipping its current top models of the VIERA TV series with integrated SAT>IP server functionality. This converts the satellite signal into an IP signal that can be played via Wi-Fi network on other TVs with SAT>IP Client as well as on smart phones, tablets or notebooks. This function is now available for the ASW754-series with a software update.

Without the typical tangle of cables, but maintaining its usual high quality standards, Panasonic TV sets with SAT>IP server are now transmitting satellite signals to Wi-Fi-enabled TVs and other devices that have a SAT>IP Client. DVB-S, DVB-T as well as DVB-C signals can be converted. This allows easy, convenient and wireless possibilities of watching a football game in the garden with friends or enjoying a favorite movie on your tablet.

Three of Panasonic's top models are compatible: the VIERA series 85XW944 and AXW904 both have an SAT>IP server and a receiver client. A software update is now also available for the ASW754 models, which likewise equips the series with the SAT> IP server function. In order to access the update customers can easily navigate the menu and find it under "Network". Click here now to "Software Update". If the TV set is connected to the network via LAN or W-LAN, the update will be performed automatically. Panasonic TVs with integrated SAT>IP Server are officially certified by SES Astra. A list of all certified SAT> IP server / client can be found at www.satip.info.

This press text as well as press pictures (downloadable with 300 dpi) can be found at www.panasonic.com/de/corporate/presse.html

Panasonic

"Television via satellite is used widely in Germany, however, each device requires its own cable to the receiver. SAT>IP constitutes the future of satellite TV. With the Panasonic models, the full range of functions such as teletext and USB-recording or decrypting Pay-TV channels is available over home Wi-Fi – entirely without wires," says Michael Langbehn, Manager PR, CSR and Sponsoring at Panasonic Germany.

About Panasonic:

Panasonic Corporation is a worldwide leader in the development and engineering of electronic technologies and solutions for customers in residential, non-residential, mobility and personal applications. Since its founding in 1918, the company has expanded globally and now operates over 500 consolidated companies worldwide, recording consolidated net sales of 7.74 trillion yen (57.74 billion Euro) for the year ended March 31, 2014. Committed to pursuing new value through innovation across divisional lines, the company strives to create a better life and a better world for its customers. For more information about Panasonic, please visit the company's website at <http://panasonic.net/>.

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